

Critical Minerals Energy Transition



**CRITICAL MINERALS, RENEWABLE ENERGY, GREEN STEEL,
HYDROGEN, BATTERIES, LOW CARBON TECHNOLOGIES -
THE FUTURE OF AUSTRALIAN GREEN ECONOMY &
NET ZERO TRANSFORMATION**

**11 - 12 AUGUST 2025
Sydney, NSW, Australia**

www.australiaenergytransition.com

Organised by

SPIRE EVENTS

Supported by

**CRITICAL
MINERALS
ASSOCIATION**
Your Global Mining Authority

EXPLORE HOW AUSTRALIA IS LEADING THE GREEN ECONOMY BY TRANSFORMING MINING AND ENERGY SECTORS & FOCUSING ON RENEWABLE ENERGY, CRITICAL MINERALS, GREEN STEEL, HYDROGEN, TECHNOLOGIES & BATTERIES TOWARDS NET ZERO FUTURE

Critical Minerals & Energy Transition Conference and Exhibition is Australia's international renewable energy, critical minerals, green steel, hydrogen & technologies show, bringing together the entire energy and mineral resources value chain to Sydney, NSW.

Global energy transition to deliver clean energy future depends heavily on critical minerals, the security of the supply chain, and will decrease the dependence on fossil fuels in favour of lower-carbon, hydrogen, renewable and nuclear energy sources. Critical minerals are essential to country's security and economic prosperity and are key building elements of all advanced technologies.

We are showcasing **mining & energy companies, technology providers, downstream manufacturers, renewable energy, battery hubs and universities.** That connected ecosystem foster strong partnerships that are carving out **Australia's position as the Renewable Energy Superpower.**

Position your company at the forefront of the mining & energy industry undergoing structural changes & challenges to support the global transition to a **green energy future**, alongside 12+ exhibitors from across the resources ecosystem and value chain
Meet with 200+ key decision makers, qualified buyers and industry professionals who are actively seeking projects, products, technologies and solutions that will accelerate the energy transition momentum in Australia, and beyond.

Join us at an invaluable platform to get access to agenda covering latest industry pressing issues, exhibition floor, 1-2-1 meeting matching tool and networking receptions for new partnerships & business opportunities.

SHOW HIGHLIGHTS



200+

ATTENDEES



70+

INVESTORS



40+

SPEAKERS



12+

SPONSORS & EXHIBITORS

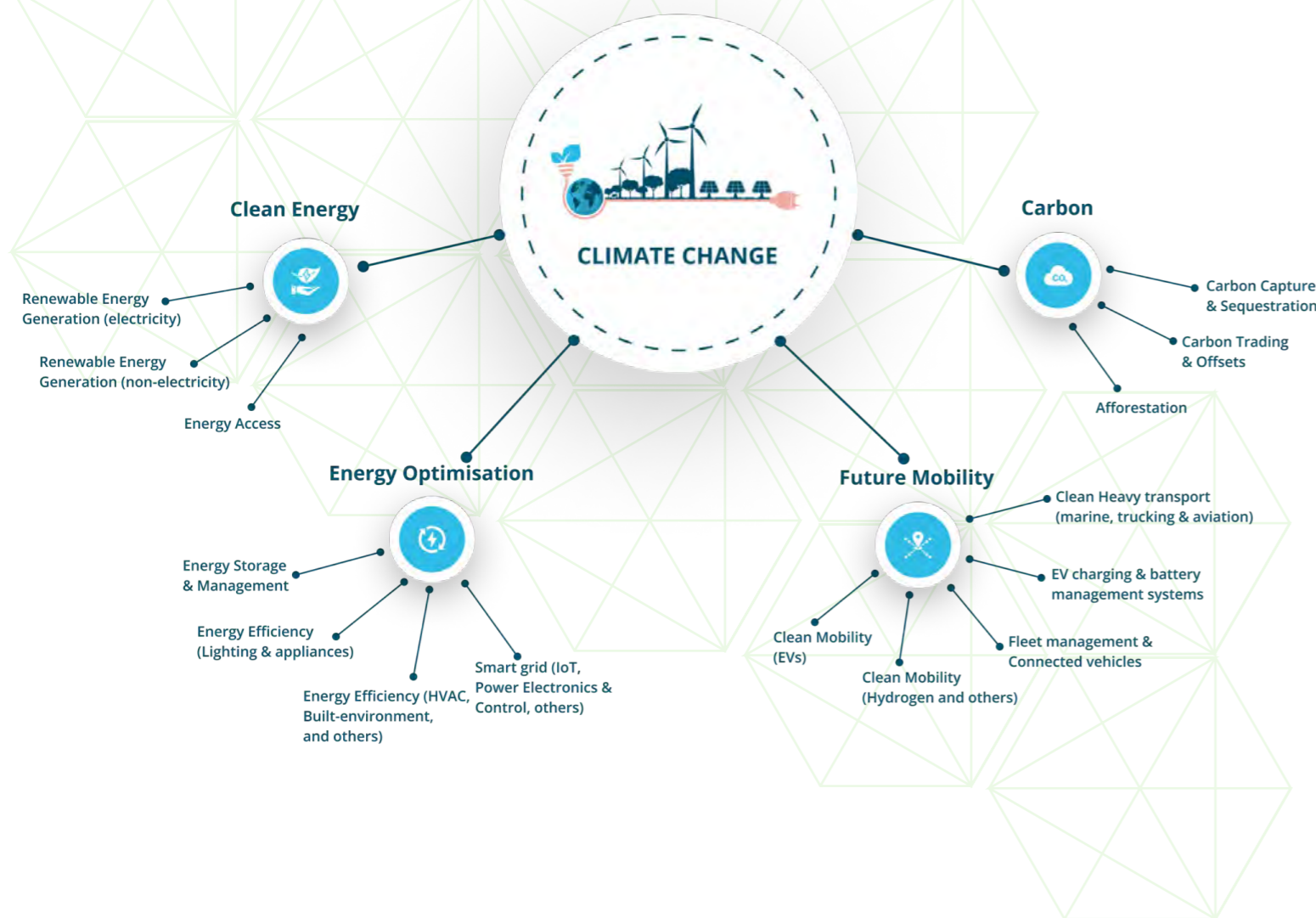


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EVENT

Australia and the world are undergoing the biggest and fastest economic transformation since the industrial revolution. Action to reduce emissions will help prevent the worst impacts of climate change, but will also create a boom in new jobs and new industries. The government's ambition for a future made in Australia will form a comprehensive, coordinated and practical strategy to seize these opportunities.

As the path to net zero will require innovation and investment across all sectors, the Australian Government is continuing to take major steps to realise the opportunities of an efficient, productive, high-wage net zero economy and make Australia a renewable energy superpower.



MONDAY 11 August 2025

CRITICAL MINERALS & ENERGY TRANSITION

Government Policies, Market Developments & Industry Strategies

Energy Transition Financing & Investment Opportunities

Renewable Energy, Critical Minerals, Green Steel & Net Zero Future

TUESDAY 12 August 2025

CRITICAL MINERALS & ENERGY TRANSITION

Responsible Sourcing, Supply Chain, ESG & Community Engagement

Downstream Processing, Recycling, Refining & Batteries

Low Carbon Technology Advancements & Clean Hydrogen

MONDAY & TUESDAY 11 - 12 August 2025

Government and Companies Keynotes, Premium Presentations & Spotlights

1-2-1 Meetings

Virtual Sessions

Confused about critical minerals?

NAMES OF ALL 31 CRITICAL MINERALS IN AUSTRALIA'S OFFICIAL LIST



1 High-Purity Alumina 	2 Antimony 	3 Arsenic 	4 Beryllium 
5 Bismuth 	6 Chromium 	7 Cobalt 	8 Fluorine 
9 Gallium 	10 Germanium 	11 Graphite 	12 Hafnium 
13 Indium 	14 Lithium 	15 Magnesium 	16 Manganese 

Confused about critical minerals?

NAMES OF ALL 31 CRITICAL MINERALS IN AUSTRALIA'S OFFICIAL LIST



17 Molybdenum 	18 Nickel 	19 Niobium 	20 Platinum Group Elements 
21 Rare Earth Elements 	22 Rhenium 	23 Scandium 	24 Selenium 
25 Silicon 	26 Tantalum 	27 Tellurium 	28 Titanium 
29 Tungsten 	30 Vanadium 	31 Zirconium 	

WHO ATTENDS CRITICAL MINERALS & ENERGY TRANSITION AUSTRALIA CONFERENCE AND EXHIBITION?



EUROPE

5%

ASIA & MIDDLE EAST

10%

AMERICAS

10%

AFRICA

5%

AUSTRALIA

70%

TOP DECISION MAKERS



40%

MINING & ENERGY



35%

INVESTORS & FINANCE



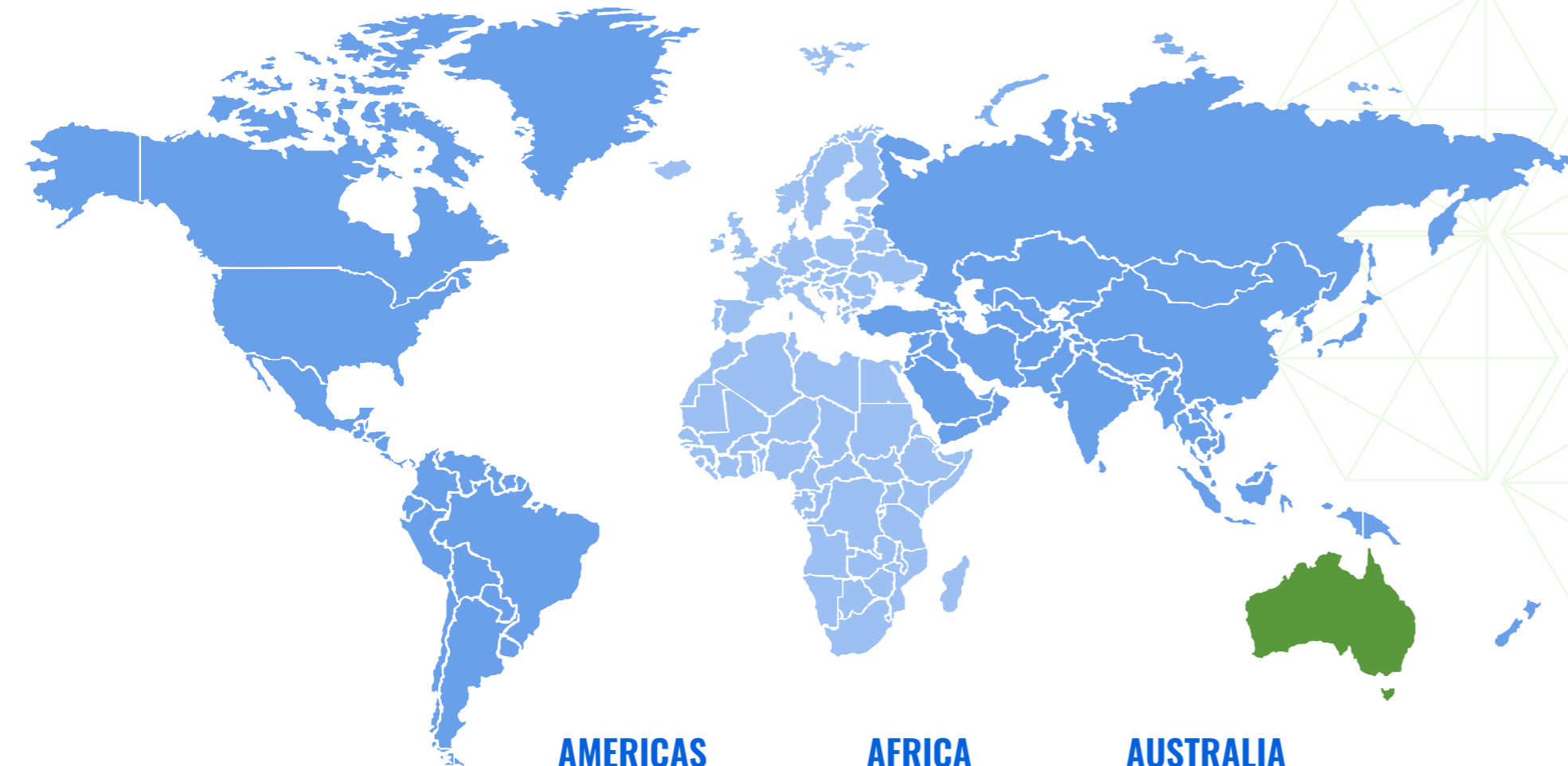
20%

SERVICE & SUPPLIER



5%

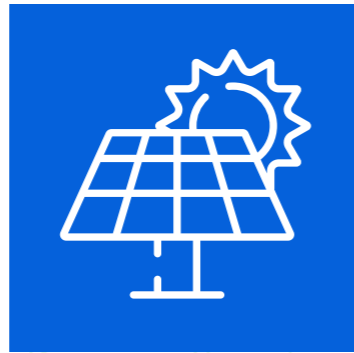
GOVERNMENT & OTHER



KEY THEMES



**Governments
(Commonwealth & States)
Regulations & Policy
Developments**



**Exporting Renewable
Energy (Solar, Wind &
Batteries)**



**Metals and Critical
Materials Trends,
Strategies, Supply &
Trade**



**Energy Transition
Financing**



**Green Steel
Opportunities**



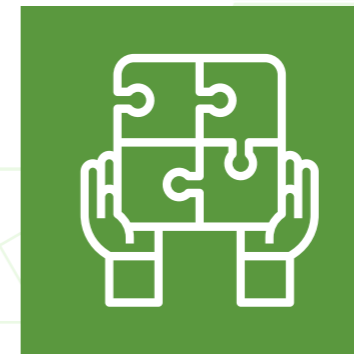
**The Rise of Uranium &
how Australia Will Build
and Support the Defense
Industry?**



**Community Engagement
(Social, Environment &
Economic)**



**The Decarbonisation
Revolution - The ASX
Small Caps That Will Get
Us There ?**



**ESG | Climate
Resistance, Biodiversity
Health, Economic
Prosperity**



**Renewable Energy
Hubs**



**Hydrogen Production,
Use & Export - The Clean
Fuel of the Future**



**Low Carbon
Technologies & EVs**



**Battery Manufacturing &
Recycling in a Circular
Economy**



**Industry Partnerships &
the Role of Universities in
R&D Process**



Downstream Processing

PRIVATE EQUITY

ASSET MANAGEMENT

INVESTMENT BANKS

PRIVATE INVESTORS / HNWIS

FAMILY OFFICES

FUND MANAGEMENT

INVESTMENT MANAGEMENT

RETAIL INVESTORS

SOVEREIGN WEALTH FUNDS

VENTURE CAPITAL

PRIVATE WEALTH MANAGEMENT

HEDGE FUNDS

Business Matching Made Simple & Convenient

1

Register to confirm your participation

2

Receive a list of attendees to identify the right person you want to schedule your meeting with

3

Confirm your availability & schedule your meeting

4

Attend meetings to connect and discuss project updates and your services face to face

WHAT TO EXPECT

STRATEGIC CONFERENCE & DISCUSSIONS



Our industry leaders provide new perspectives, share cutting edge knowledge and insights to understand the rapidly changing industry.

Panel discussions, keynote & premium presentations or fire side chats present a perfect platform for more intellectual discourse. Moreover, conversations with other like-minded individuals provides a great opportunity to exchange viewpoints and foster new business contacts.

EXHIBITION FLOOR



At Critical Mineral & Energy Transition, the exhibition floor provides attendees the perfect opportunity to explore the latest mining & energy projects and new discoveries and experience the latest technological gadgets and applications in person.

Speak to companies CEOs and discuss the feasibility of the projects and financing options. At the same time witness how latest innovations can be applied to enhance various processes in the mining & energy sectors, in ways never even previously thought possible.

NETWORKING MEALS & EVENING DRINKS RECEPTION



Food and drinks always make excellent conversation starters. Hence Critical Minerals & Energy Transition Conferences and Exhibitions devote substantial time to create the perfect environment for relaxed, casual networking meals and drinks.

With no set time limit on how long each meeting should last, attendees can freely mingle and discover new opportunities and contacts. The team is also on site to match make attendees based on their common business profiles or objectives.

1-2-1 MEETINGS



Undivided one to one attention is a tried and tested networking method. They can be a great platform to have confidential, direct and targeted conversations. Critical Minerals & Energy Transition Conferences & Exhibitions, with the help of the virtual business matching tool or on site staff introductions, facilitate such networking opportunities.

WHO SPONSORS AND EXHIBITS

MARKETING OPPORTUNITIES



Governments & Investment Promotion Boards



Mining Companies



Renewable Energy Companies



Technology Developers



Battery & EV Producers



Banks, Financial Services & Legal Firms



Mining, Energy & Engineering Consultants



Production, Processing and Exploration Services



Recycling Companies & Other Mining, Metals Solutions Providers

PREMIUM SPONSORSHIP

This option is for companies wanting to lead the market, demonstrate their expertise and increase market presence. Sponsorship packages are tailored to meet your specific business goals, and typically include speaking slots, panel discussion roles, a prominent stand and various marketing benefits.

GET CREATIVE WITH BESPOKE PACKAGES

Explore the benefits of our bespoke offerings to support your marketing efforts and grow your brand in front of Australia mining & energy leaders.

EXHIBITION STAND

There are 12 exclusive stands available on the show floor with variety of sizes available. Ideal for companies wishing to generate leads and network. The earlier you reserve the better the position you'll secure.

10 Reasons why you should get involved

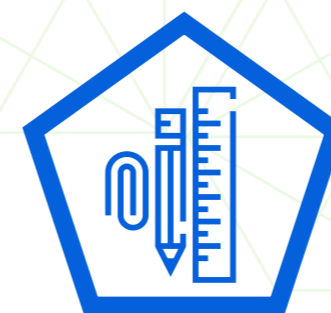
- 1 Critical Minerals & Energy Transition is your chance to align your brand with forward thinking mining & energy executives, governments, entrepreneurs, investors & innovators
- 2 Brand your company & enhance your visibility in front of 200 industry professionals
- 3 Australia's leading & the largest platform solely dedicated to net zero ecosystem
- 4 Launch new projects, services, products & initiatives
- 5 Get brand prominence as an industry leader in Australia and benefit from growing investments in hydrogen, batteries, critical minerals & energy industries
- 6 Establish your presence & open doors to new markets before your competitors
- 7 Meet, engage and do business with business professionals across Australia
- 8 Generate new leads and meet investors & decision makers
- 9 Showcase your thought leadership with panel discussions & presentations
- 10 Benefit from our exclusive networking activities: 1-2-1 business meeting platform, lunches and evening cocktail receptions

SPONSORSHIP PACKAGES

BESPOKE OFFERINGS

PACKAGE / BENEFITS	TITLE	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Content & Industry Thought Leadership						
Keynote Presentation	1	1				
Premium Presentation (20 minutes)	1		1			
Panel Discussion	2	1	1		1	
Presentation (15 minutes)				1		
Exhibition & Business Development Benefits						
Exhibition Stand	18m ²	12m ²	6m ²	6m ²		6m ²
Conference Passes	12	8	5	3	2	2
Investor Passes	24	16	10	6	4	2
Facilitated Meetings	12	8	5	2		
Access to Networking Functions	✓	✓	✓	✓	✓	✓
Branding, Marketing & Profiling Benefits						
Social Media Sponsor Announcement	1	1	1	1	1	
Logo & Profile Listing - Website	✓	✓	✓	✓	✓	✓
Logo & Profile Listing - Show Guide	350 words	250 words	150 words	100 words	50 words	50 words
Advertisement - Show Guide	2 pages	1 page	1/2 page	1/4 page		
Advertisement - Brochure	2 pages	1 page	1/2 page			
Featured Sponsor - Newsletter	1	1	1			
Social Media Posts - All Content to be Provided by Sponsor	3	2	2	1	1	
Pre, On-site & Post Event Opportunities						
Inserts in the Delegate Packs	✓	✓	✓			
Logo - Conference Room Backdrop	✓	✓	✓	✓	✓	
Video Advert - Conference Room	1	1				
Post Event Report	✓	✓	✓	✓	✓	✓

Aside from the above, below are a selection of additional branding and profiling opportunities that are available to either add onto one of the above sponsorship options or can be created as a bespoke package that best suits your needs.



STATIONERY & BAG SPONSOR



LANYARD & BADGE SPONSOR



WATER BOTTLE SPONSOR



COFFEE BREAK SPONSOR



SESSION SPONSOR



WIFI SPONSOR



MEETING ROOM SPONSOR



LUNCH SPONSOR



EVENING DRINKS SPONSOR

Our marketing campaign starts early and is a fully integrated digital campaign using a variety of channels:



Email Campaign



Print & Web



Partners



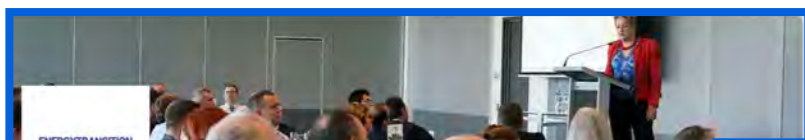
Social Media



Sales Team



TV & Radio



Energy Transition, Critical Minerals & Mining Investment Summits

Where Miners, Energy Companies, Investors and Service Providers Converge
Mining · Singapore, Singapore · 2K followers · 11-50 employees



Energy Transition, Critical Minerals & Mining



Energy Transition, Mining & Critical Minerals Investment Summits

3.1K followers · 22 following
Energy Transition, Mining, CM Summits



Energy Transition, Mining, CM Summits



Energy Transition, Critical Minerals & Mining

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Energy Transition, Critical Minerals & Mining Investment Summits are global forums for miners, energy companies, investors & service providers.

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Energy Transition, Critical Minerals & Mining



Critical Minerals Energy Transition

SPEAKING, SPONSORSHIP & EXHIBITION OPPORTUNITIES



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EVENT REGISTRATION



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OFFICIAL ASSOCIATION PARTNER

CRITICAL MINERALS ASSOCIATION

Your Global Mining Authority

Critical Minerals Association is the global voice for critical minerals industry committed to advancing critical resources in the global energy market's transition to a low-carbon economy and sustainable economic development.

www.criticalmineralsassociation.com